Department of Commerce

B Com

Activity Report 2025-26



CAREER GUIDANCE PROGRAMME

How to Crack CAT,CMA,MAT and other Entrance Test



The department of Commerce SES college Sreekandapuram organises a career guidance programme in association with Vidhya Lakshmi Empowering Minds Kannur on 17/07/2025 at 2 pm.This seminar was on the topic "How to Crack CAT,CMA,MAT and other Entrance Test ".The session was handled by The Managing Director Vidhya Lakshmi Kannur and coordinator students affairs .65 students participated on that. Welcome speech was delivered by Shalabha .k (III BCom).Session inaugurated by Dr.Shyni M.C HOD (Department Of Commerce) and vote of thanks by Afsal (III BCom).

Objectives.

- To create awareness among students about CAT, CMA, MAT and other competitive entrance examinations and their career opportunities.
- To familiarize students with the examination pattern, eligibility, syllabus and preparation strategies for various entrance tests.
- To motivate and guide students in developing effective study plans .

Outcomes

Students gained better awareness of various entrance examinations and the career opportunities associated with them, while also developing an understanding of examination patterns, preparation methods and effective time-management techniques.

BRIDGE COURSE



The Department of Commerce at SES College, Sreekandapuram, organized a bridge course for incoming first-year BCom students. Aimed at building a strong academic foundation, the program introduced 40 participating students to core subjects, including Introduction to Management, Basic Accounting, and the Basics of Statistics**.**

Objectives

- To provide incoming B.Com students with a basic academic foundation in key commerce-related subjects.
- To familiarize students with the fundamental concepts of Management, Accounting, and Statistics.
- To help students adapt smoothly to the undergraduate learning environment and build confidence in their studies.

Outcomes

Students developed a better understanding of the basic concepts of Management, Accounting, and Statistics.while the programme helped them strengthen their academic foundation, enhance their confidence**.**

REMEDIAL TEACHING

Academic Support Programme



The department of commerce SES College Sreekandapuram conducted Remedial Teaching an academic support progamme.The programme was organised by concerned Teachers in their specific area including Corporate Accounting for 2 nd year students,Income Tax for 3 rd year students.The participating students showed improved conceptual clarity and confidence in tackling individual case problems by the end of the session. A follow-up assessment will be tracked to measure the long-term impact on their academic performance.

Objectives

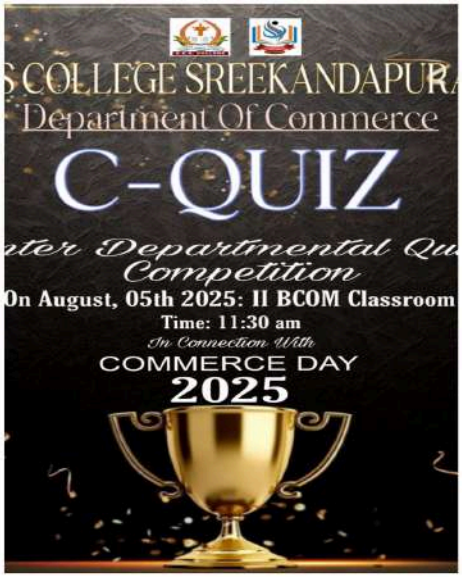
- To provide additional academic support to students who require assistance in understanding challenging concepts in Corporate Accounting and Income Tax.
- To improve students' conceptual clarity and problem-solving skills through focused and subject-specific remedial sessions**.**

Outcomes

Students developed better conceptual understanding of Corporate Accounting and Income Tax and improved their ability to solve subject-related problems and handle individual case-based questions with greater confidence.

COMMERCE DAY CELEBRATION

Inter Department Quiz Competition C-Quiz (Mikavu Club)





The Department of Commerce at SES College Sreekandapuram organized an inter-departmental quiz competition under Mikavu club , titled "C Quiz," on Monday 5 August 2025 at 11.30 am .It was organised by 2 nd year students .5 team from different department and 44 nd year students were participated on that. At the conclusion of the program, Head of the Department Dr.Shyni M C awarded medals to top performers. Adarsh and Melbin from Maths Department secured the first prize, while Thushar and Amarnath from Physics department got second position.

Objectives

- To promote general knowledge, intellectual curiosity and competitive spirit among students.
- To provide students with an opportunity to interact and learn beyond their respective departments.
- To develop teamwork, quick thinking, and problem-solving skills through a competitive quiz environment.

Outcomes

Students enhanced their general knowledge, critical thinking, and quick-response skills while developing teamwork and a healthy competitive spirit through inter-departmental interaction

CULTURAL PROGRAMME

Freshers Day



The Department of Commerce at SES College Sreekandapuram hosted a Freshers' Day celebration for incoming first-year BCom students on 12 August 2025. The event commenced with a welcome address by Sreya .K 2nd year Bcom student, followed by the official inauguration led by Head of the Department Dr.Shyni M C. Felicitations were gracefully offered by Assistant Professors Smt Jumaila K and Dr Shyni MC. A total of 151 students participated in the programme.which served as an effective icebreaker to help newcomers network. The celebration successfully concluded with a vote of thanks proposed by second-year student Miss.Niya Fathima.

Objectives

- To welcome and introduce first-year B.Com students to the Department of Commerce and college environment.
- To provide an opportunity for students to interact with their peers and teachers and build positive relationships

Outcomes

- First-year students became more comfortable and familiar with their peers, teachers, and the department.
- The programme promoted social interaction, networking, and a sense of belonging among the newcomers.

ASSOCIATION INAUGURATION

Connect with Professionals



Department of commerce SES college Sreekandapuram conduct an Association Inauguration programme on 26/09/2025 at 2 pm.The programme was followed by a session on the seminar by Mr.Muneer T. K ,Director ,Innovation and Incubation Center,Kannur University.Through expert-led keynotes and interactive networking circles, students gained critical insights into emerging market trends, corporate expectations, and professional etiquette.151 students were participated in the programme and was inaugurated by Dr.Muneer T K ,was presided by Dr.Shyni M .C HOD Department of Commerce.

Objectives

- To provide students with a platform to participate in departmental activities and develop leadership and organizational skills.
- To expose students to emerging market trends, corporate expectations, and professional opportunities through expert interaction.
- To enhance students' professional communication, networking, and workplace etiquette.

Outcomes

- Students gained valuable insights into emerging market trends, corporate expectations, and professional practices.
- The programme improved students' communication, networking, and professional etiquette skills

COMMUNITY ENGAGED ACTIVITY

Village Activity



Department of Commerce SES College Sreekandapuram conducted a village out reach programmeon 14/11/2025 as a part of community engaged programme.It was organised by 65 students from 3 rd year .Students introduced womens in the village to self employment ,Govt Support Scheme.The programme encouraged participants to explore entrepreneurship as a part of livelihood.

Objectives

- To create awareness among rural women about self-employment opportunities and entrepreneurship as a means of livelihood.
- To familiarize participants with government support schemes, financial assistance, and welfare programmes available for self-employment.
- To encourage students to engage with the community and develop social responsibility, communication, and outreach skills.

Outcomes

- The programme created awareness among rural women about self-employment opportunities and government support schemes
- It also helped students develop communication, teamwork, and community engagement skills through direct interaction with the village community.

RESEARCH METHODOLOGY TALK

How to develop a research







The Department of Commerce conducted a seminar on the topic "How to develop a research " On 02/12/2025 10am. The lecture was taken by Muhammed Ashik, Assistant professor, Department of JMS, Kannur University. 65 students participated in the programme.It was organized to provide students with an understanding of how to develop and conduct a research study systematically. Welcome speech was delivered by Jumaila K Assistant Professor (Department of commerce).Programme inaugurated by Dr.Shyni M.C P HOD (Department Of Commerce) and vote of thanks by Miss Jasna .P Assistant Professor (Department of commerce).

Objectives

- To familiarize students with the fundamental concepts and stages of the research process.
- To develop students' understanding of research problem identification, literature review, research design, data collection, and analysis.

Outcomes

- Students gained a clear understanding of the research process and its various stages.
- It enhanced their research skills, critical thinking, and confidence in undertaking research activities.

INDUSTRIAL VISIT AND COLLABORATION

Malabar Honey and Food Park Nedumunda ,Kannur



Commerce department of SES College Sreekandapuram conducted an industrial visit for II year Bcom students. The visit was to Malabar Honey and Food Park Nedumunda ,Kannur , on 08/01/2026. 42 students along with two teachers visited the industry. The visit helped students understand the various stages of production, processing, packaging, quality control, and marketing. After the visit they submitted an industrial visit report.

Objectives

- To familiarize students with the production, quality control, marketing, and management practices followed in the food industry.
- To strengthen industry–academia collaboration and help students understand real-world career and entrepreneurial opportunities**.**

Outcomes

- Students gained first-hand knowledge of food processing and industrial operations
- Students acquire practical insights into entrepreneurship, career opportunities, and the functioning of the food-processing industry.

SKILL DEVELOPMENT COURSE

MOU with NISM & Aditya Birla and Capital Foundation



The Department of Commerce SES college Sreekandapuram organizes Skill development course in Financial education programme through MOU with NISM & Aditya Birla and Capital Foundation Kannur on 09/01/2026. Course was conducted on 09/01/2026. 65 students participated in the course. It enhanced students' awareness of financial management and investment practices.

Objectives

- To enhance students' financial literacy and awareness of personal financial management.
- To develop students' skills in making informed and responsible financial decisions.

Outcomes

- Students developed greater awareness of financial management, investment options, and financial planning practices.
- The programme enhanced their ability to understand and evaluate basic investment opportunities and encouraged them to make informed and responsible financial decisions.

VOCATIONAL SKILL COURSE

Practical Training on GST

MOU with APS Academy Kannur



The Commerce Department of SES college Sreekandapuram organizes vocational skill course in Practical GST and ITR Filing through a MOU with APS, Kannur on 14/01/2026. The course duration was 30 hours. The session was handled by Mr ASHKAR OM,Administration Head ,APS Professional Academy Kannur.65 students participated in the course.

Objectives

1. To provide students with practical knowledge of Goods and Services Tax (GST) and its applications.
2. To familiarize students with GST registration, invoicing, returns, and basic compliance procedures.
3. To bridge the gap between theoretical knowledge and practical skills required in the accounting and taxation field.

Outcomes

1. Students gained practical understanding of GST procedures and compliance requirements.
2. Students developed basic skills in preparing GST invoices and understanding GST returns.
3. The training enhanced students' accounting, taxation, and job-oriented skills.

SEMINAR PRESENTATION

Subject Wise for Continous Evaluation System



Subject-wise seminar presentations are conducted as part of the Continuous Evaluation System to promote active and student-centred learning. Students are assigned topics related to their respective subjects and encouraged to present them before their peers and teachers. The activity helps students develop subject knowledge, communication skills, presentation ability, critical thinking, and confidence. It also provides an effective method for assessing students' academic performance continuously.

Objectives

1. To enhance students' in-depth understanding of subject-related topics.
2. To develop communication, presentation, and public-speaking skills.
3. To provide a continuous and effective method of assessing students' academic progress.

Outcomes

1. Students improve their communication and presentation skills.
2. Students develop confidence in expressing ideas before an audience**.**
3. Teachers can continuously assess students' subject knowledge, participation, and overall academic performance.

APTITUDE DEVELOPMENT PROGRAMME

Foundation of design AI and Branding



The Commerce Department of SES college Sreekandapuram conducted an Aptitude development programme in Foundation of design AI and Branding on 09/02/2026. 65 students of 3rd year Bcom participated in this programme.

Objectives

1. To introduce students to the fundamentals of design and visual communication.
2. To familiarize students with the applications of Artificial Intelligence in design and branding.
3. To enhance students' understanding of branding concepts and brand identity.

Outcomes

1. Students become familiar with the use of AI tools for creative and design-related tasks.
2. Students understand the importance of brand identity and effective visual communication.
3. Students acquire practical digital skills that can support future academic and career opportunities.

CULTURAL PROGRAMME

Food Fest



The Department of Commerce, SES College Sreekandapuram, organized an Entrepreneurship Development Programme in the form of a food fest titled “EATOPIA” on 17/02/ 2026 at 12:30 p.m. The event provided students with an opportunity to demonstrate their entrepreneurial skills, creativity, teamwork, and managerial abilities through the preparation and sale of a variety of food items. A total of 145 students from the Department of Commerce actively participated in the programme. Each department set up its own food stall, creating a lively and engaging atmosphere with a wide range of cuisines. The programme was inaugurated by Dr. Reena Sebastian, Principal, SES College Sreekandapuram. The welcome address was delivered by Dr.Shyni M C Head of the Department of Commerce.

Objectives

1. To develop teamwork, leadership, communication, and organizational abilities.
2. To promote awareness of food culture, traditional cuisines, and healthy food practices.
3. To encourage students to gain practical experience in planning and managing a food-based event.

Outcomes

1. Students develop teamwork, coordination, and leadership skills.
2. Students gain practical experience in event planning, food preparation, marketing, and sales.

COMMUNITY ENGAGED ACTIVITY IN ASSOCAITION WITH SC/ST CELL

SES COLLEGE SREEKANDAPURAM

School Reachout Programme for girls at Govt.Pre matric Hostel Mayyil



The Department of Commerce, SES College Sreekandapuram, conducted a community engaged Programme on 28/02/2026 at 9:30 a.m. at the Government Pre-Matric Hostel for ST Girls, Mayyil. The programme was organized with the objective of providing foundational support in Mathematics and English Communication Skills to ST students. A total of 42 students from 2 nd year Bcom was actively participated in the session and benefited from the learning activities. The programme was inaugurated by Mr. Shaji, Hostel Warden. The welcome address was delivered by Jumaila K, Assistant Professor and Dr. Shyni M.C, Assistant Professor, felicitated the programme. The vote of thanks was proposed by Miss Minha Fathima, I B.Com student. The programme provided meaningful academic support and encouraged the students to develop their basic skills and confidence.

Objectives

1. To provide academic guidance and learning support to girls through a school reach-out initiative.
2. To promote social inclusion and equal educational opportunities.

Outcomes

1. The activity strengthened the institution’s commitment to community engagement and inclusive education.
2. Improved communication, participation and interpersonal skills were observed among the participants.

COMMUNITY ENGAGED ACTIVITY IN ASSOCAITION WITH SC/ST CELL
SES COLLEGE SREEKANDAPURAM

Financial Literacy Awareness programme for Boys at Govt .Pre matric Hostel Mayyil







The Department of Commerce, SES College Sreekandapuram, in association with the SC/ST Cell, organized a Financial Literacy Awareness Programme for boys at the Government Pre-Matric Hostel, Mayyil on 28/02/2026. 43 students from 3 rd Bcom was participated in this.The programme aimed to develop basic financial knowledge and awareness among the students covering essential topics such as saving, banking, responsible spending, and financial planning. The initiative provided the students with practical knowledge to make informed financial decisions and encouraged them to develop healthy financial habits for the future.

Objectives

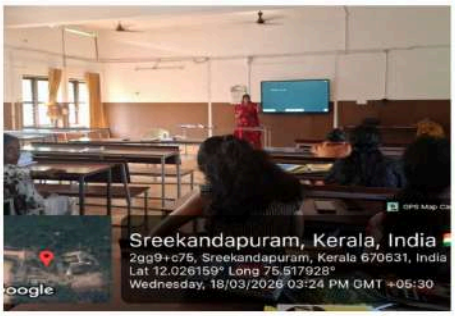
1. To create awareness among students about the importance of financial literacy and responsible money management.
2. To familiarize students with basic concepts such as saving, budgeting, banking and digital payments.

Outcomes

1. The activity enhanced financial awareness and supported the students' overall life-skills development.
2. Contributing to the financial well-being and development of the local community.

ENRICHMENT COURSE

Basic Research







The Commerce Department of SES college Sreekandapuram organizes Enrichment course in Basic Research on 18/03/2026. It was Course conducted by Dr.Shyni M C Assistant Professor Department of Commerce SES College Sreekandapuram. 65 students from 3 rd year Bcom was participated in the course.The session provides them the basic idea for their project.

Objectives

1. To introduce students to the basic concepts and principles of research.
2. To develop skills in identifying research problems and formulating objectives.
3. To familiarize students with basic research methods, data collection and analysis.

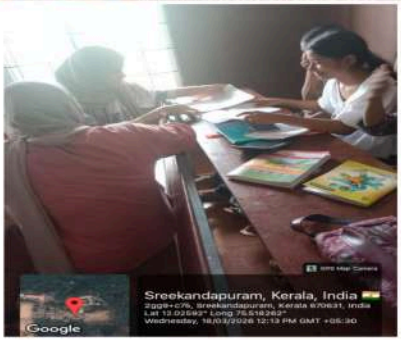
Outcomes

1. Students gained a basic understanding of the research process and methodology for doing their project work
2. Students acquired basic skills in collecting, organizing and interpreting data.
3. The course enhanced students' analytical thinking and interest in research activities**.**

SMALL GROUP DISCUSSION AND PEER INSTRUCTION

Student centered learning on Corporate Accounting







A student-centred learning activity on Corporate Accounting was conducted through small group discussions and peer instruction. Students worked collaboratively to discuss and understand important accounting concepts, solve practical problems, and clarify doubts among themselves.

Objectives

1. To promote student-centred learning through small group discussions and peer instruction.
2. To encourage active participation, communication and knowledge sharing among students.
3. To provide opportunities for students to clarify concepts through peer interaction.

Outcomes

1. Students supported one another in learning, creating a collaborative academic environment and promoting peer knowledge sharing.
2. Students gained confidence in explaining concepts and solving accounting problems.

ALUMNI TALK

Meet Your Alumni





The “Meet Your Alumni” programme was organized by Commerce Departmenrt to provide students with an opportunity to interact with successful alumni and learn from their academic and professional experiences. Mr.Tom Joseph The Duty Manager Britania Hostels Manchester shared valuable insights on career opportunities, workplace expectations, skill development, and the importance of continuous learning. The interaction motivated students and helped them gain practical guidance for their future academic and career pursuits.

Objectives

1. To provide students with insights into career opportunities and professional life from experienced alumni.
2. To bridge the gap between academic learning and real-world professional experiences.
3. To motivate students through the achievements, experiences and career journeys of alumni.

Outcomes

1. Students gained practical insights into career opportunities and workplace expectations.
2. They were motivated to set career goals and pursue further professional development.
3. Students enhanced their awareness of the skills required for successful careers.

CULTURAL PROGRAMME

Farewell



SES college Sreekandapuram ,Department of commerce conducted farewell party for 2023-26 batch at seminar hall on 13/04/2026. 145 students participated in the programme.Final year students shared their college experience with others. Several cultural programs were arranged to make the programme more colorful.

Objectives

1. To provide a meaningful and memorable farewell experience for outgoing students.
2. To celebrate students' achievements, talents and contributions to the institution.
3. To promote friendship, appreciation and emotional bonding among students and teachers.

Outcomes

1. Students created lasting memories and strengthened their bonds with peers and teachers.
2. The programme enhanced students' confidence, creativity and participation in cultural activities.
3. Outgoing students felt appreciated and encouraged as they moved towards their future endeavours