Department of Commerce-BBA



ACTIVITY REPORT 2025-2026

WORKSHOP ON INTRODUCTION TO TALLY

On January 12, 2026, the Department of Commerce-BBA organised a workshop on the topic of Introduction to Tally. The session was inaugurated by the Head of the Department, Ms Anumol Thomas. The resource person, Ms Bagya Lakshmi, Tally instructor, introduced the basics of Tally, company information, set-up of Accounts, preparation of financial report, etc. and provided a practical session on it. 17 Second-year BBA students participated in the workshop. This initiative was beneficial, bridging the gap between theory and practical application for the students.

Objective:

To equip students with practical knowledge of computerised accounting using Tally, thereby enhancing their understanding of real-world accounting practices and improving their job readiness in the field of finance and accounting.

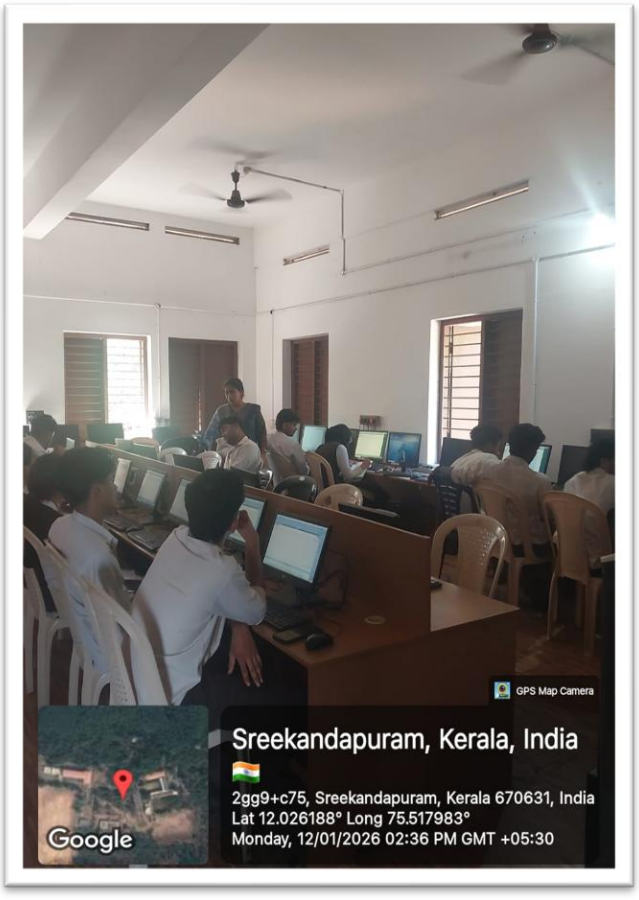
Outcome:

Participants gained hands-on experience in using Tally for accounting purposes. The workshop successfully bridged the gap between theoretical knowledge and practical application, enabling students to better comprehend the role of accounting software in business operations.




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FLOURISH- SESSION ON LANGUAGE & COMMUNICATION SKILLS

The Department of Commerce (BBA) organized a session on Language and Communication Skills on 11 February 2026. The programme was inaugurated by the Head of the Department, Anumol Thomas. The resource person, Megha T. K., conducted an engaging session "Mastery of Communication" highlighting the essential skills required for effective communication that can help improve English language proficiency.

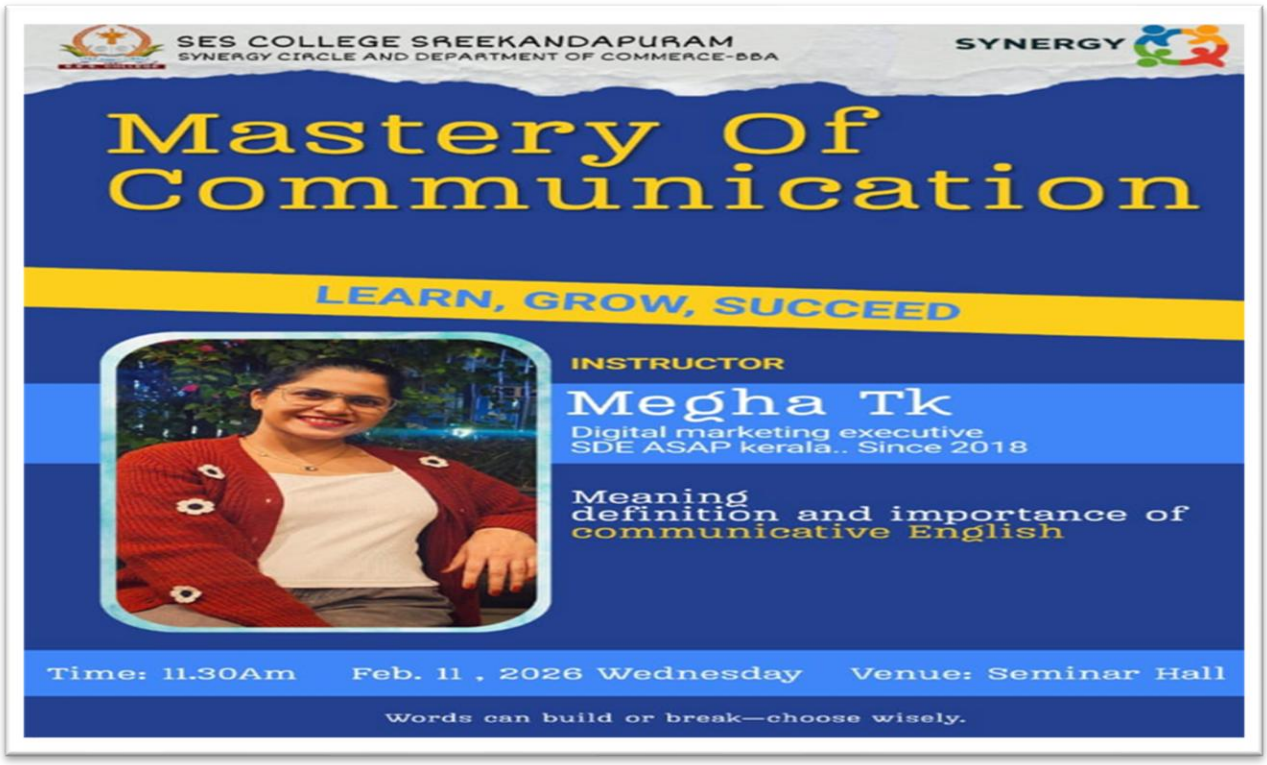
A total of 50 BBA students participated in the programme. The session was highly informative, interactive, and beneficial, providing students with practical insights into developing their communication abilities. The resource person delivered the session in an effective and engaging manner, making it a valuable learning experience for all participants.

Objectives:

1. To improve speaking, listening, reading, and writing skills.
2. To build confidence in verbal and non-verbal communication.
3. To enhance vocabulary and correct grammar usage.
4. To train students in formal and informal communication.
5. To develop public speaking and presentation skills.

Outcomes:

1. Ability to communicate clearly and confidently.
2. Improved listening and comprehension abilities.
3. Proficiency in writing formal and creative content.
4. Confidence in delivering presentations and speeches.
5. Better performance in academic and professional interactions.


SES COLLEGE SREEKANDAPURAM
SYNERGY CIRCLE AND DEPARTMENT OF COMMERCE-BBA
SYNERGY
Mastery Of Communication
LEARN, GROW, SUCCEED
INSTRUCTOR
Megha Tk
Digital marketing executive
SDE ASAP kerala.. Since 2018
Meaning definition and importance of communicative English
Time: 11.30Am
Feb. 11 , 2026 Wednesday
Venue: Seminar Hall
Words can build or break—choose wisely.


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ACADEMIC EXTENSION ACTIVITY AT KUTTIATTOOR ALP SCHOOL MAYYIL

The Department of Commerce–BBA, S.E.S. College, Sreekandapuram, organized a community engagement programme on 11 February 2026 as part of its extension activities. The programme involved the participation of second-year BBA students under the guidance of Punnya Prakashan A K, Assistant Professor in the Department of Commerce–BBA.

As part of the initiative, the students visited Kuttiattoor ALP School Mayyil and conducted an awareness session on "Cyber Awareness and Internet Safety." The programme aimed to educate school students about safe internet practices, responsible online behaviour, and cyber security awareness. In addition to the awareness session, the BBA students organized engaging activities for the school children, donated books to the school library, and distributed study materials to support their academic learning.

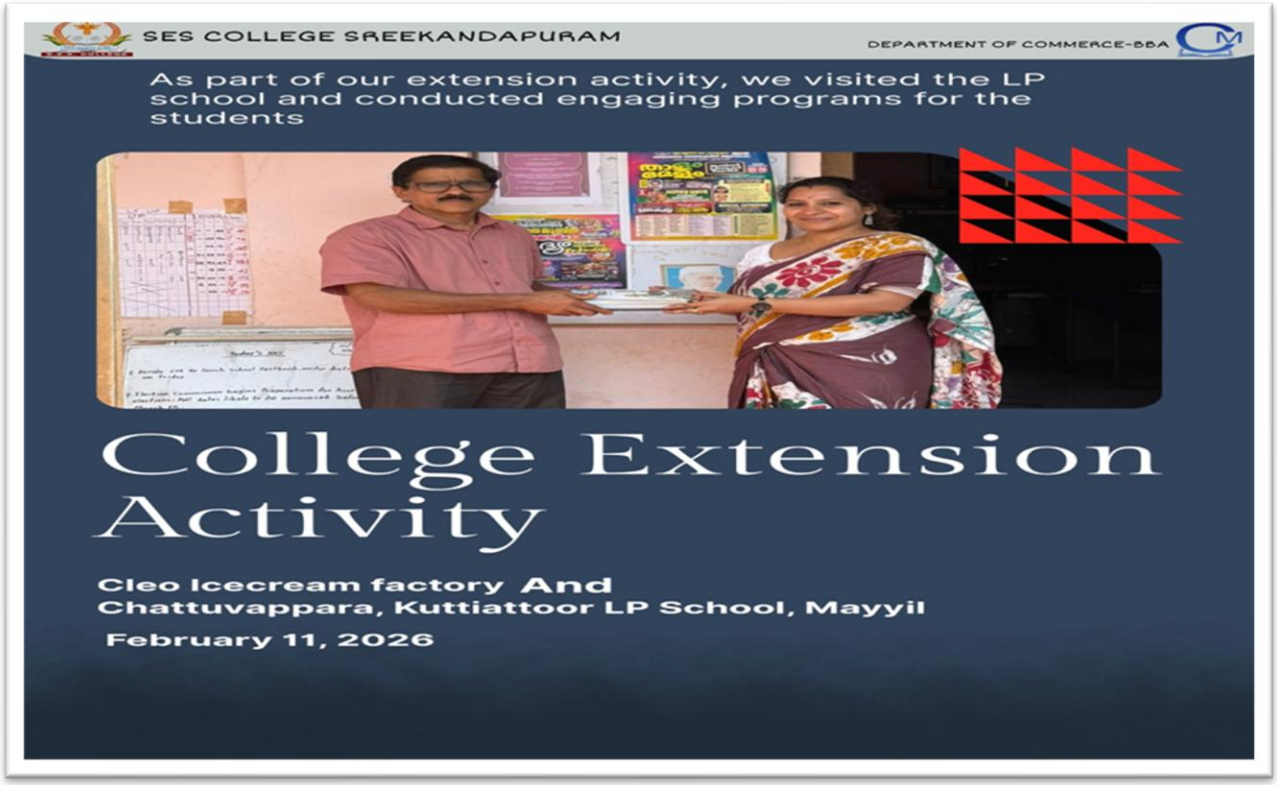
A total of 27 students participated in this extension activity. The programme provided an opportunity for students to interact with the community and contribute meaningfully to society. Such community engagement initiatives play a vital role in fostering social responsibility, leadership qualities, and civic awareness among students, preparing them to become responsible citizens capable of making positive and lasting contributions to the community.

Objectives:

1. To nurture a foundational sense of social responsibility and community awareness at an early age.
2. To motivate students to take part in simple yet impactful educational and social development efforts.
3. To develop empathy, teamwork, and early leadership skills through direct interaction and engagement with the community.
4. To develop empathy, leadership, and communication skills among Degree students through meaningful interaction with young learners.

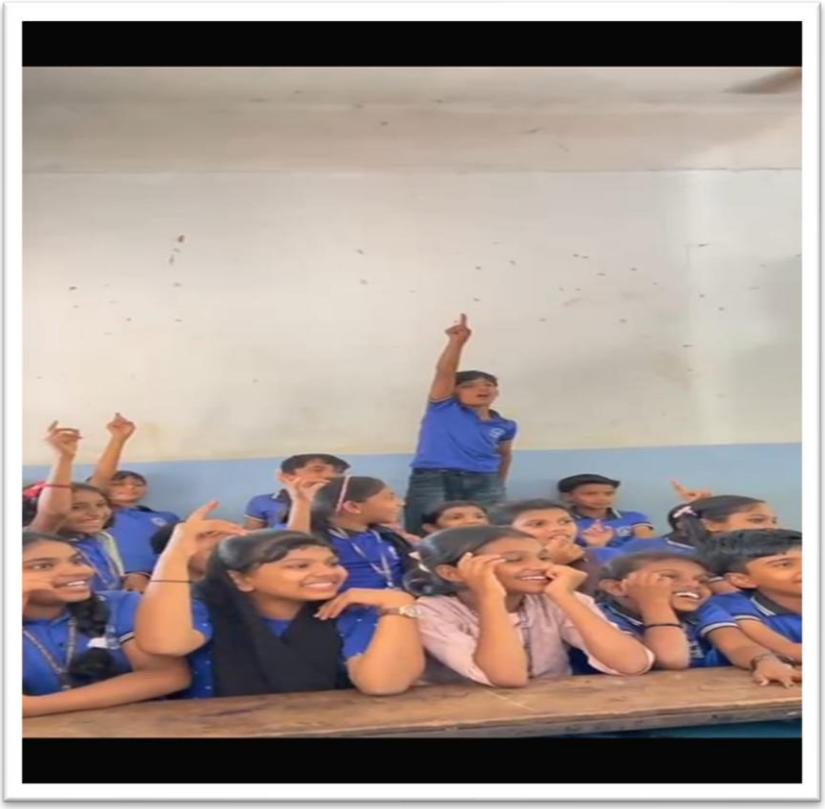
Outcome:

- Young students will develop a strong sense of civic duty and become more aware of their role in contributing to society.
- Students will actively participate in community-based activities, gaining confidence in their ability to make a positive difference.
- Students will show improved collaboration, problem-solving, and compassion in group settings and community involvement.
- Degree students will become more responsible, empathetic mentors and improve their ability to guide, communicate, and lead effectively.


SES COLLEGE SREEKANDAPURAM
DEPARTMENT OF COMMERCE-BBA
As part of our extension activity, we visited the LP school and conducted engaging programs for the students
College Extension Activity
Cleo Icecream factory And
Chattuvappara, Kuttiattoor LP School, Mayyil
February 11, 2026







INDUSTRIAL VISIT

The Department of Commerce–BBA, S.E.S. College, Sreekandapuram, organized an industrial visit for the second-year BBA students as part of their experiential learning programme. A total of 27 students participated in the visit, which was conducted in groups to ensure effective observation and interaction with the industrial environment.

Following the visit, the students prepared a comprehensive industrial visit report based on their observations and learning experiences. The report covered key functional areas of the organization, including Purchase, Production, Finance, and Marketing, providing students with practical insights into the operations and management practices of an industry. The industrial visit served as a valuable learning opportunity, bridging the gap between theoretical knowledge and real-world business practices.

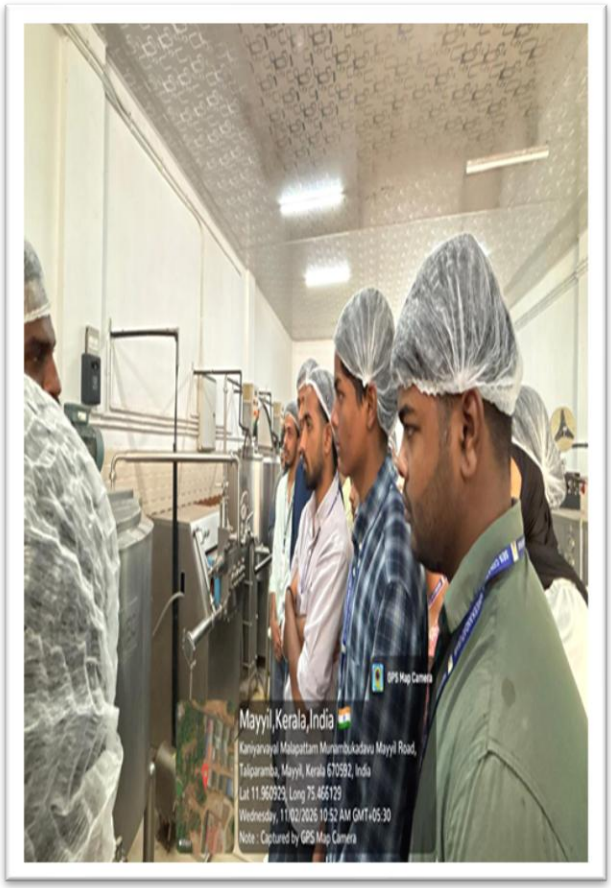
Objectives:

1. To acquire knowledge about the origin and history of the enterprise.
2. To understand the functional and managerial aspects of the enterprise.
3 . To gain information about the activities carried out in the organisation.
4 . To learn about the various departments and their functions.

Outcome

The industrial visit provided students with practical exposure to the functioning of a business enterprise. It enhanced their understanding of departmental roles, business operations, and managerial practices. Students developed analytical and observational skills and were able to relate theoretical concepts to real-world organisational structures and processes. The preparation of the industrial visit report further strengthened their research and report-writing abilities.


Cleo
Ice Cream


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Taliparamba, Mayyil, Kerala 670592, India
Lat 11.961015, Long 75.466170
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STUDENT CENTRIC METHODS

As part of the student-centric teaching and learning practices, the Department conducted various interactive academic activities to enhance students' subject knowledge, communication skills, and participatory learning.A PowerPoint Presentation session was organized for fifth-semester BBA students on the topic Advanced Financial Management. Students actively participated in the presentation by preparing and presenting various concepts related to financial planning, capital budgeting, working capital management, and financial decision-making. The activity helped students improve their presentation skills, analytical abilities, and confidence in academic discussions.

In addition, a Group Discussion programme was conducted for sixth-semester BBA students on the paper Insurance and Risk Management. The discussion focused on concepts such as insurance principles, types of risks, risk management techniques, and the role of insurance in business and society. Students actively engaged in discussions and shared their ideas and opinions on contemporary issues related to insurance and risk management.

Objectives

- To promote student-centric and participatory learning methods.
- To enhance students' understanding of Advanced Financial Management and Insurance and Risk Management.
- To improve presentation, communication, and analytical skills among students.
- To encourage teamwork, interaction, and collaborative learning.
- To develop confidence in expressing academic ideas and opinions.

Outcomes

- Students acquired better conceptual understanding of the subjects.
- Improved communication, presentation, and interpersonal skills among students.
- Enhanced participation and involvement in the teaching-learning process.
- Developed critical thinking and analytical abilities through discussions and presentations.
- Encouraged self-learning and collaborative academic engagement.

The activities successfully created an interactive learning environment and contributed to the overall academic development of the students.


Financial planning is the process of managing money to achieve financial goals and ensure future stability.
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TOGETHER WE GROW: BUILDING PERSONALITY, UNITY AND LEADERSHIP

On 19 February 2026, the Department of Commerce-BBA organised a one-day personality development programme titled “Together We Grow: Building Personality, Unity and Leadership” in the seminar hall. The session was handled by Mr. Nikhil M. Devamana. Students from the first, second, and third years of the BBA Department actively participated in the programme.

The interactive session encouraged communication and collaboration among students from different classes, thereby fostering unity, a sense of belongingness, leadership qualities, and personality development among the participants.

Objective

To enhance students’ personality development, leadership skills, communication abilities, and team spirit through interactive learning activities and group participation.

Outcome

The programme helped students develop confidence, interpersonal skills, and leadership qualities. It also strengthened unity and cooperation among students from different batches, creating a positive and inclusive learning environment.





INTROSPECTION: KNOW WHO YOU ARE

On 27 November 2025, the Department of Commerce-BBA organised a one-day personality development programme titled “Introspection: Know Who You Are” for final-year BBA students in the seminar hall. The session was handled by Mr. Sulficar Ali. The programme aimed to help students understand their strengths, improve self-awareness, and develop leadership and interpersonal skills.

The seminar focused on self-discovery, confidence building, communication skills, emotional intelligence, teamwork, and career readiness. Through interactive activities and motivational sessions, students were encouraged to identify their potential and work towards personal and professional growth.

Objective

To enhance self-awareness among students and develop their leadership, communication, interpersonal, and career-readiness skills for personal and professional growth.

Outcome

The programme enabled students to gain a better understanding of their strengths and abilities. It improved their confidence, communication skills, emotional intelligence, and teamwork, thereby preparing them for future professional challenges and career opportunities.




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SES COLLEGE
SEMINAR HALL

PARENTS, STUDENTS AND TEACHERS INTERACTION PROGRAMME

On 28 October 2025, the Department of Commerce-BBA organised a Parents, Students and Teachers Interaction Programme to discuss the FYUGP curriculum, examination system, and evaluation criteria. The programme aimed to create awareness among students and parents regarding the curriculum design and implementation of the Four-Year Undergraduate Programme (FYUGP).

The session helped participants understand the structure of the curriculum, examination pattern, internal and external evaluation methods, and academic requirements under the FYUGP system. Teachers interacted with parents and students and clarified their doubts regarding the new curriculum framework, credit system, multidisciplinary courses, and assessment procedures. The programme also provided an opportunity for parents to understand the academic environment and support system available for students.

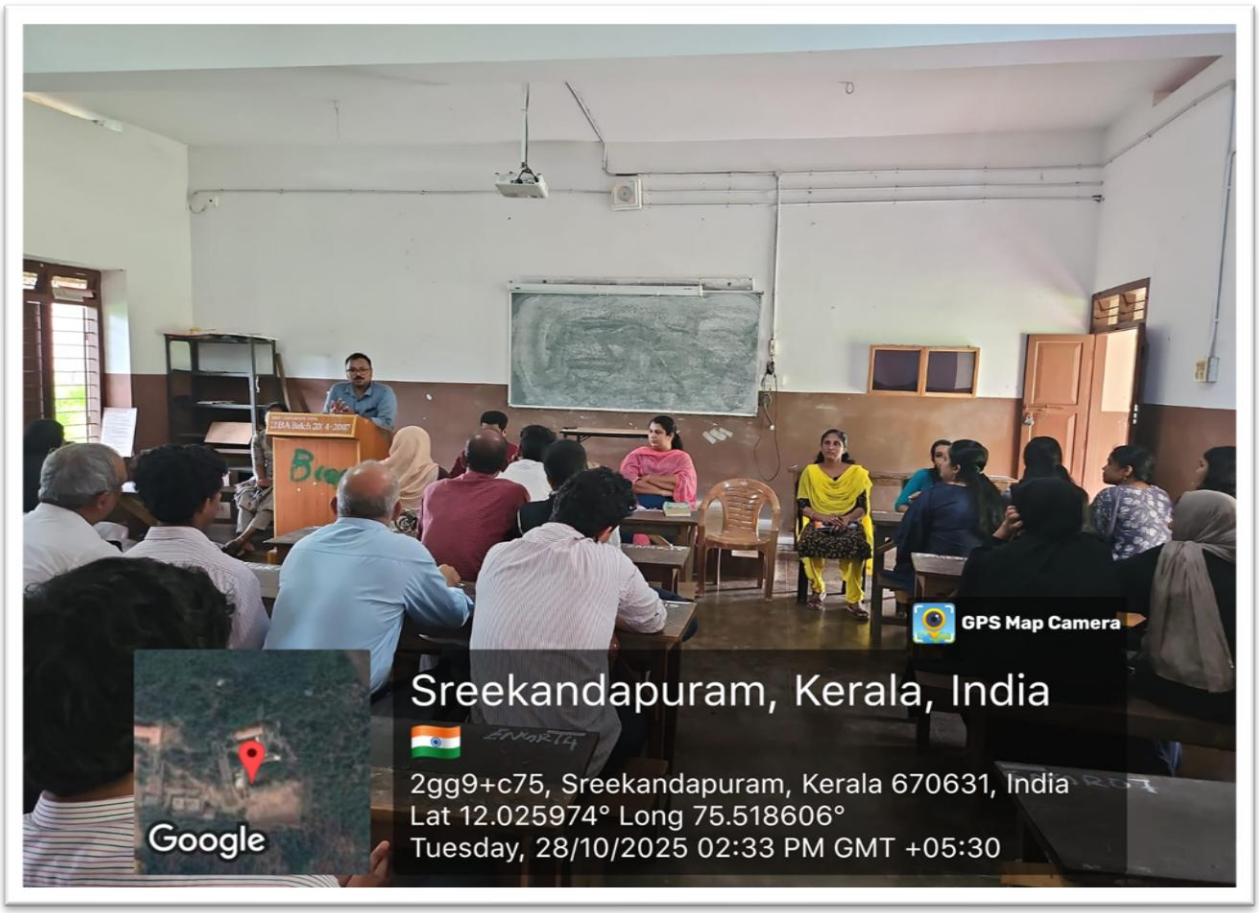
Objective

To create awareness among students and parents about the FYUGP curriculum structure, examination system, evaluation methods, and academic requirements, thereby ensuring effective academic support and participation.

Outcome

The programme enhanced the understanding of students and parents regarding the FYUGP curriculum and assessment procedures. It helped clarify doubts related to the credit system, multidisciplinary courses, and evaluation methods, thereby strengthening communication and cooperation among parents, students, and teachers.


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INTERACTIVE CLASS ACTIVITIES

Interactive classroom activities such as role play, group discussions, debates, and presentations were conducted for students to enhance their communication skills, leadership qualities, teamwork, and critical thinking abilities. These activities were organised as part of the teaching-learning process to create a more participative and engaging classroom environment.

The activities encouraged active participation and helped students improve their confidence, creativity, and presentation skills. Role play sessions enabled students to understand real-life situations and develop problem-solving abilities, while group discussions and debates promoted analytical thinking and effective communication. Student presentations provided opportunities to improve public speaking skills and subject knowledge.

These interactive learning methods created a participative classroom atmosphere and significantly enhanced the overall learning experience of the students.

Objective

To develop students' communication skills, leadership qualities, teamwork, critical thinking, creativity, and presentation abilities through interactive and participative classroom activities.

Outcome

The activities improved students' confidence, public speaking abilities, analytical thinking, and teamwork skills. They also enhanced classroom participation, creativity, and problem-solving abilities, thereby contributing to a more effective and engaging learning experience.


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HR: Building the 'Virgin' Culture


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CAREER GUIDANCE PROGRAMME

The Department of Commerce (BBA), S.E.S. College, Sreekandapuram organized a Career Guidance Programme on “Foundations of Design, Artificial Intelligence & Branding” on 9 February 2026 at the College Auditorium.The programme aimed to introduce students to emerging career opportunities in design, branding, and artificial intelligence. The resource person explained the importance of creativity, digital skills, and innovation in today’s business world. Students actively participated in the session and gained awareness about new career paths and skill development opportunities.The programme was informative and inspiring, helping students understand the relevance of design and AI in modern careers.

Objectives

- To create awareness about careers in design, branding, and AI.
- To motivate students to develop creative and digital skills.

Outcomes

- Students gained knowledge about emerging career opportunities.
- The session encouraged students to explore innovative career fields.




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APTITUDE DEVELOPMENT PROGRAMME

The Department of Commerce (BBA) organised a Best Manager Contest on 2 February 2026 with the objective of developing managerial, leadership, communication, and decision-making skills among students. The programme provided a platform for students to showcase their talents in management-related activities and competitive events. The contest included various rounds designed to assess the participants' leadership qualities, problem-solving abilities, communication skills, creativity, teamwork, and managerial aptitude. Students actively participated with great enthusiasm and competitive spirit. After the evaluation of different rounds, Anadhu, a final-year BBA student, emerged as the winner of the competition. The judges appreciated the winner's confidence, leadership qualities, communication skills, and overall managerial performance.The programme was successfully conducted under the guidance of the faculty members of the Department of Commerce (BBA). The event helped students improve their managerial competencies, self-confidence, and interpersonal skills.

Objectives

- To develop managerial and leadership qualities among students.
- To enhance communication and decision-making skills.
- To provide practical exposure to management-oriented activities.
- To encourage teamwork, creativity, and confidence.

Outcomes

- Students improved their leadership and communication skills.
- Participants gained practical experience in managerial activities.
- The programme enhanced students' confidence and problem-solving abilities.
- The contest encouraged healthy competition and teamwork among students.


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ACADEMIC EXTENSION ACTIVITIES-III BBA

As part of community extension and outreach activities, the Department of BBA, S.E.S. College, Sreekandapuram, organised a “Digital Awareness and Digital Payment Training Programme” for members of various Kudumbashree Units. The programme aimed to promote digital literacy and create awareness regarding digital financial services among the community members. The activities were conducted by final-year BBA students in different Kudumbashree units located in Sreekandapuram, Kannur Corporation, Chengalai Panchayat, Koodali Grama Panchayat, Kuttiyattur Panchayat, and other nearby areas.

Objectives of the Programme

1. To create awareness about digital financial services among Kudumbashree members.
2. To provide practical training in digital payment methods.
3. To promote safe and secure digital transactions.
4. To improve the digital literacy of community members.
5. To encourage the use of online utility payment services and mobile banking applications.

Outcome of the Programme

- Kudumbashree members gained practical knowledge about digital payment systems.
- Participants developed confidence in using mobile-based financial services.
- Awareness regarding safe digital transactions and fraud prevention improved significantly.
- Students enhanced their communication, leadership, and community engagement skills through field-level interaction.

CERTIFICATE OF APPRECIATION

Name of Unit: karunya

Ward No.: 3

Panchayat : kuttiyattur

This is to certify that VYSHAKH P K, VISHNU RADHAKRISHNAN K O, APARNA P K, GOPIKA M Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

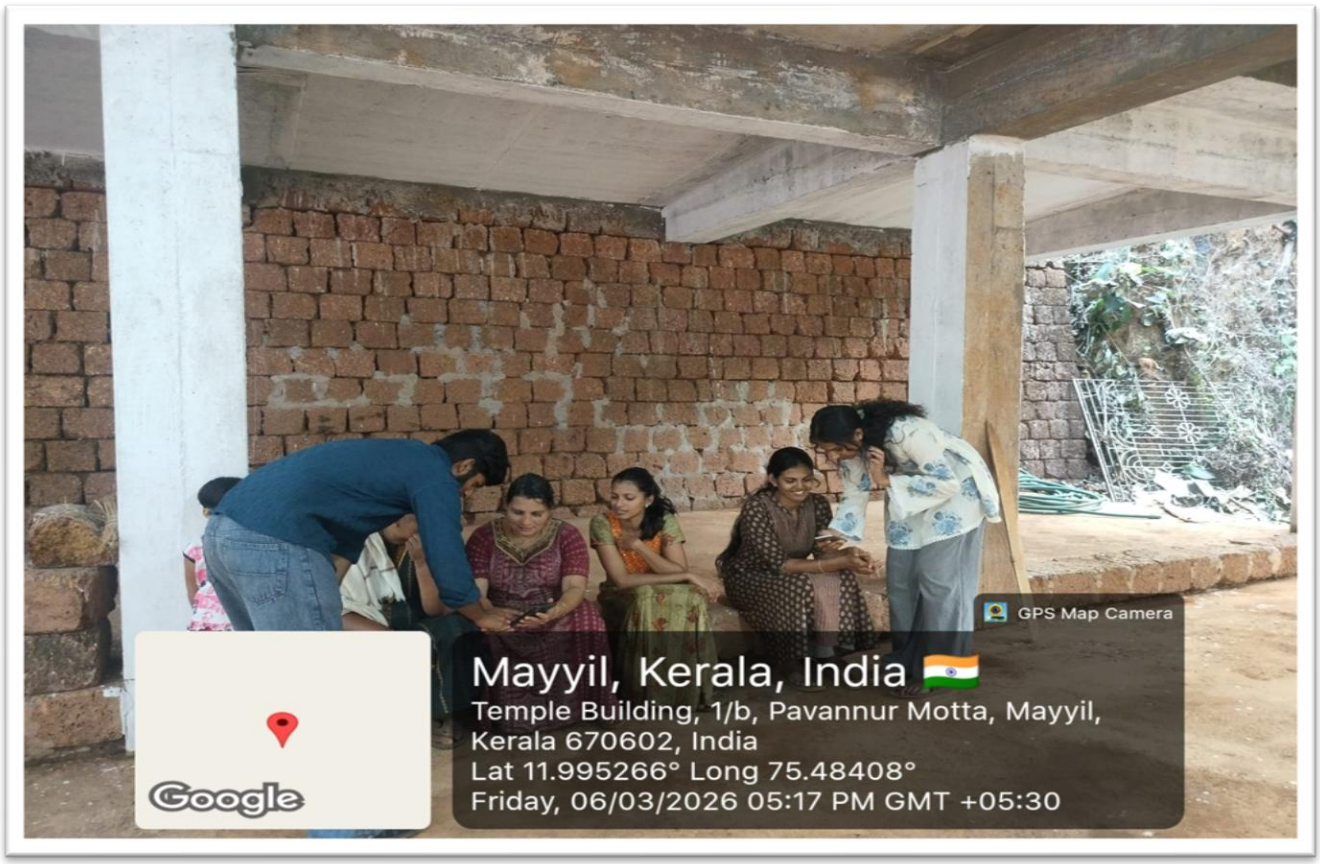
The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 6/03/2026

Place: Pavannur

Name and Signature of Kudumbashree unit President / Secretary

Seal


GPS Map Camera
Mayyil, Kerala, India
Temple Building, 1/b, Pavannur Motta, Mayyil, Kerala 670602, India
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GPS Map Camera
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CERTIFICATE OF APPRECIATION

Name of Unit:

Ward No.: 14

Panchayat / Municipality: ചിറ്റൂർ-തത്തമംഗലം

This is to certify that **ABHIJITH P S, AKSHAY C, AKSON SABU, YADUKRISHNA P** Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 15/02/2026

Place: MANANTHERI

Name and Signature of Kudumbashree unit President / Secretary

Seal


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Sunday, 15/02/2026 04:25 PM GMT +05:30
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GPS Map Camera
Kuthuparamba, Kerala, India
Rjq5+cw3, Kuthuparamba, Kerala 670643, India
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Sunday, 15/02/2026 04:28 PM GMT +05:30
Google

CERTIFICATE OF APPRECIATION

Name of Unit:

Ward No.: 14

Panchayat / Municipality: മണ്ണാർമല പഞ്ചായത്ത്

This is to certify that **ADITH J P, ASHVIN MARIYA JOSE, MIRASH C C, SARANG P K** Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 15/02/2026

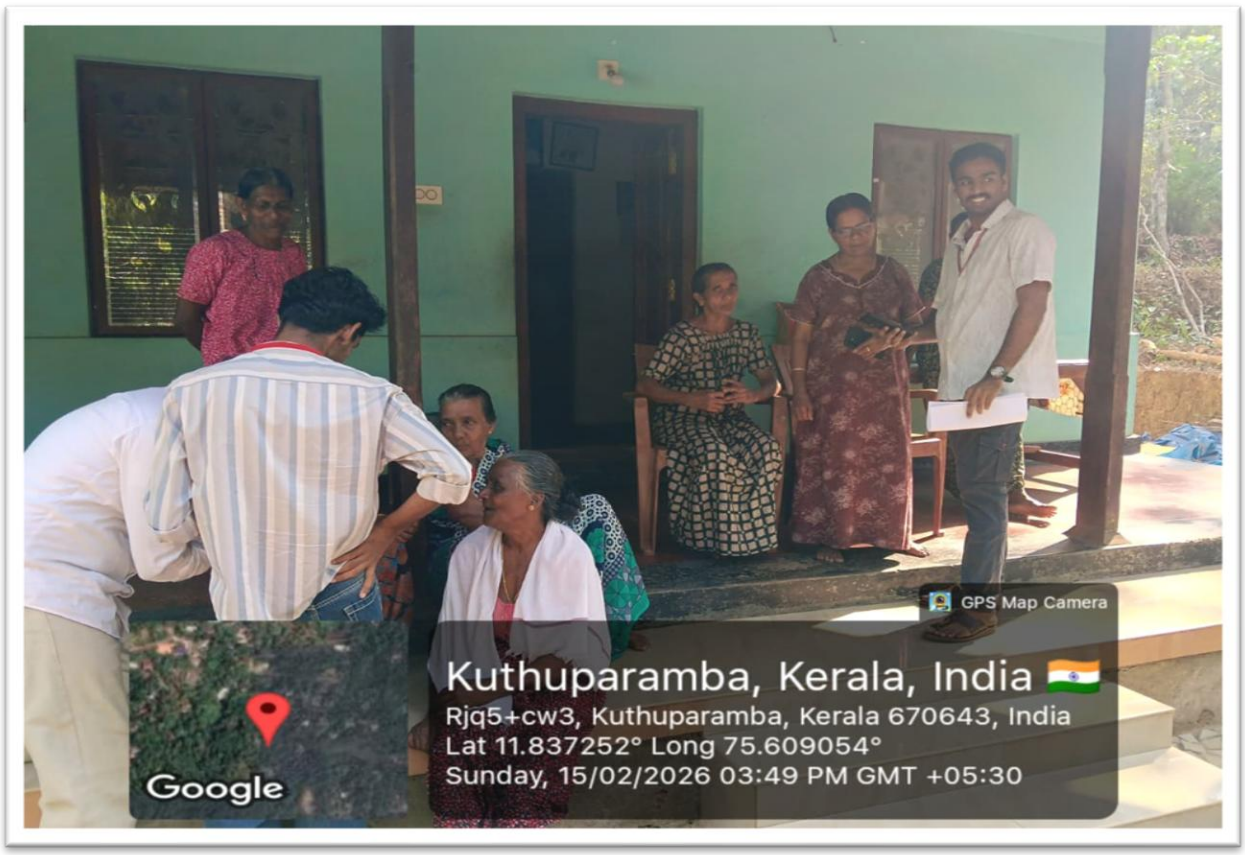
Place: MANANTHERI

Name and Signature of Kudumbashree unit President / Secretary

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Nisha


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CERTIFICATE OF APPRECIATION

Name of Unit: കരനെല്ലി കുടുംബശ്രീ.

Ward No.: 10 **Panchayat / Municipality:** പടിഞ്ഞാറ്റുമുറി

This is to certify that Devanandha, Chaithanya, Sanusha, Riba Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 22/2/26.

Place: പടിഞ്ഞാറ്റുമുറി

Name and Signature of Kudumbashree unit President / Secretary
Seal

പ്രസിഡണ്ട് / സെക്രട്ടറി
അനുഗ്രഹ കുടുംബശ്രീ


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CERTIFICATE OF APPRECIATION

Name of Unit: Nanma

Ward No.: 21 **Panchayat / Municipality:** Sreekandapuram

This is to certify that Asika P P, Fathimath Shabina B K, Rajiya K, Safa V V , Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 15/02/2026

Place: Kaniyarvayal

Name and Signature of Kudumbashree unit President / Secretary

Seal

Lailabeevi. N.M


GPS Map Camera
Kaniyarvayal, Kerala, India
Mylapravan House Kaniyarvayal , Po Kaithapram,
Sreekandapuram Via, Kaniyarvayal, Kerala 670631, India
Lat 12.016095° Long 75.530107°
Sunday, 15/02/2026 03:31 PM GMT +05:30
Google


GPS Map Camera
Kaniyarvayal, Kerala, India
Mylapravan House Kaniyarvayal , Po Kaithapram,
Sreekandapuram Via, Kaniyarvayal, Kerala 670631,
India
Lat 12.016095° Long 75.530078°
Sunday, 15/02/2026 03:36 PM GMT +05:30
Google

CERTIFICATE OF APPRECIATION

Name of Unit: Deepam Kudumbashree

Ward No.: 5 Panchayat / Municipality: Koodali Grama Panchayat

This is to certify that **Ananyasree PP, Nithaya KK, Sreenandha PP** Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 15/02/2026

Place: Kolappa

Name and Signature of Kudumbashree unit President / Secretary

Seal MINI.G.K Leena.P.V.


GPS Map Camera
Pattanur, Kerala, India
Xgmh+3gr, Pattanur, Kerala 670593, India
Lat 11.980482° Long 75.528565°
Sunday, 15/02/2026 05:00 PM GMT
+05:30
Google


GPS Map Camera
Pattanur, Kerala, India
Xgmh+3gr, Pattanur, Kerala 670593, India
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Sunday, 15/02/2026 05:05 PM GMT
+05:30
Google

CERTIFICATE OF APPRECIATION

Name of Unit: pulari

Ward No.: 21 **Panchayat / Municipality:** Sreekandapuram

This is to certify that NiyaVinod,ImaGopalakrishnan, Anamika p p, Diya T K, Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 06 – 02 – 2026

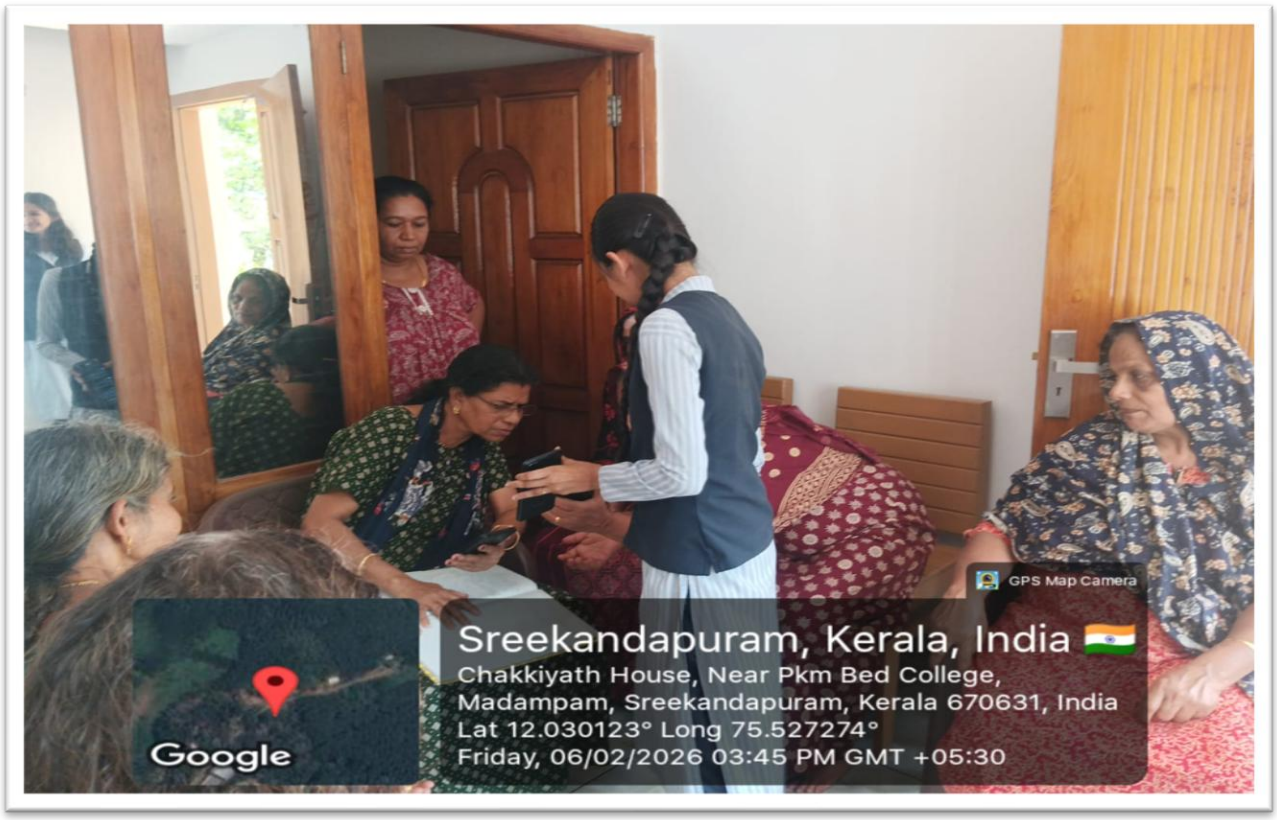
Place: Madampam

Name and Signature of Kudumbashree unit : pulari

President / Secretary

Seal


GPS Map Camera
Sreekandapuram, Kerala, India
Chakkiyath House, Near Pkm Bed College,
Madampam, Sreekandapuram, Kerala 670631, India
Lat 12.030149° Long 75.527259°
Friday, 06/02/2026 03:49 PM GMT +05:30
Google


GPS Map Camera
Sreekandapuram, Kerala, India
Chakkiyath House, Near Pkm Bed College,
Madampam, Sreekandapuram, Kerala 670631, India
Lat 12.030123° Long 75.527274°
Friday, 06/02/2026 03:45 PM GMT +05:30
Google

CERTIFICATE OF APPRECIATION

Name of Unit: KAIRALI KUDUMBASREE

Ward No.: 10 **Panchayat / Municipality; CHENGALAYI PANCHAYAT**

This is to certify that DONAROSS REJI, GOPIKA P P, SHIFANA M, SANDRA K, Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 08-02-2026

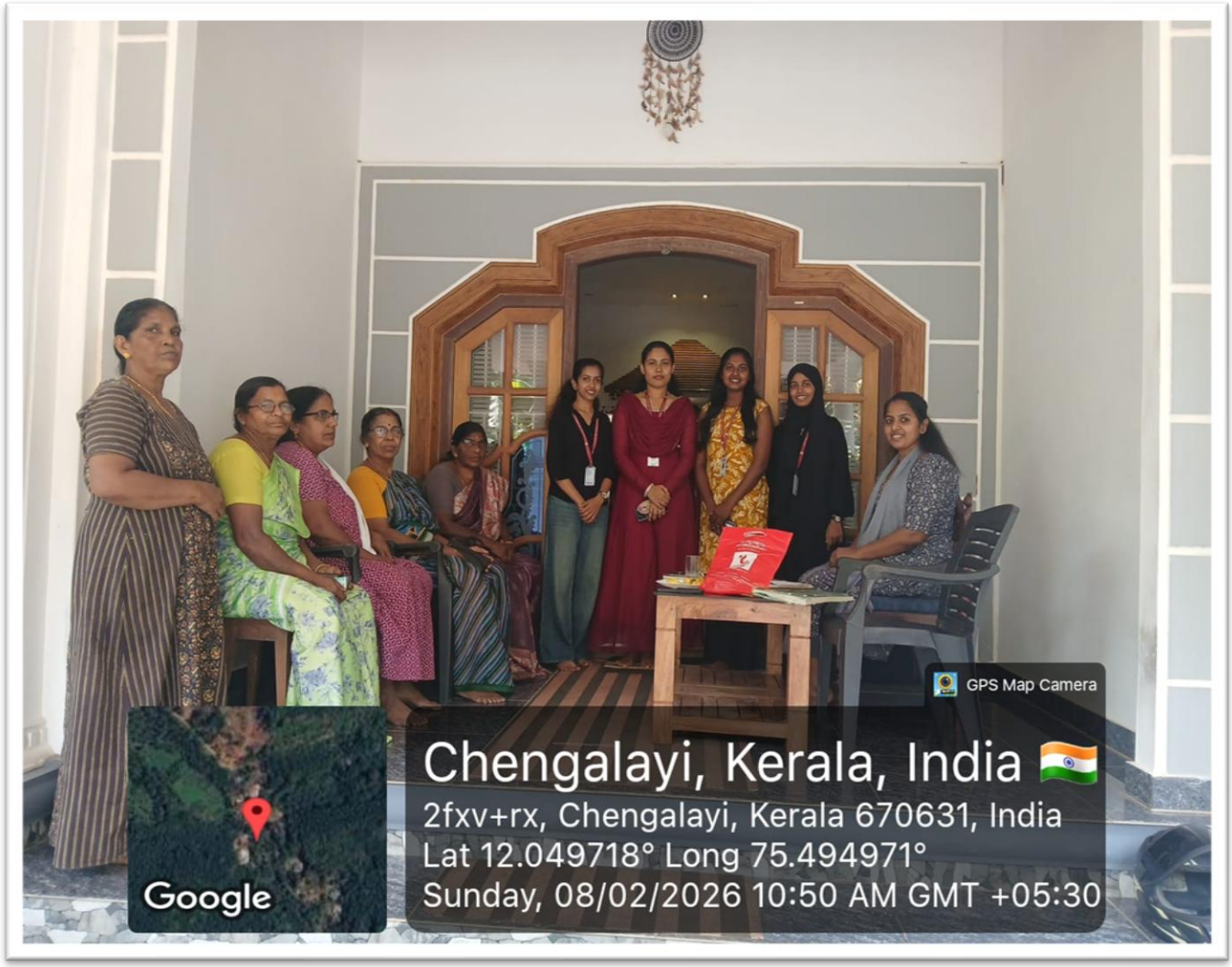
Place: SREEKANDAPURAM

Latha Latha

Name and Signature of Kudumbashree unit President / Secretary

Seal

ചെങ്ങളായി ഗ്രാമപഞ്ചായത്ത്
വാർഡ്-10, കൈരളി കുടുംബശ്രീ
പ്രസിഡണ്ട് സെക്രട്ടറി


GPS Map Camera
Chengalayi, Kerala, India
2fxv+rx, Chengalayi, Kerala 670631, India
Lat 12.049718° Long 75.494971°
Sunday, 08/02/2026 10:50 AM GMT +05:30
Google

CERTIFICATE OF APPRECIATION

Name of Unit: Karunya

Ward No.: 15 **Panchayat / Municipality:** Kannur corporation

This is to certify that Nayana. K, Sreenanda K K, Diya Ajith, Sinsina Prakash, Varsha Balakrishnan Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date:

Place: Varam

Name and Signature of Kudumbashree unit

President / Secretary
Seal

sujina

പ്രസിഡണ്ട് / സെക്രട്ടറി
കാരുണ്യ കുടുംബശ്രീ
തക്കാളിപീടിക


GPS Map Camera
Varam,Kerala,India
Siddique Masjid Road, Kannur, Varam, Kerala 670594, India
Lat 11.909132, Long 75.414878
Sunday, 08/02/2026 11:34 AM GMT+05:30
Note : Captured by GPS Map Camera


GPS Map Camera
Varam,Kerala,India
Varam Kadavu Road, Kannur, Varam, Kerala 670594, India
Lat 11.908612, Long 75.414630
Sunday, 08/02/2026 11:48 AM GMT+05:30
Note : Captured by GPS Map Camera

CERTIFICATE OF APPRECIATION

Name of Unit: JEEVAN SREE

Ward No.: IV **Panchayat / Municipality:** malappattam.

This is to certify that ~~Sivani~~ Ananya, Anjuma, Theertha...., Final Year BBA students of S.E.S. College, has/have successfully conducted a **Digital Awareness and Digital Payment Training Programme** for the members of our Kudumbashree Unit.

The programme was useful and informative and enabled our members to understand and use digital financial and utility services confidently. The effort and commitment of the students are highly appreciated.

Date: 15 - 2 - 2026

Place: Chooliyad

Name and Signature of Kudumbashree unit President / Secretary
Seal

ജീവൻ ശ്രീ കുടുംബശ്രീ
വാർഡ്-6 കരിമ്പിൽ

Seal


Google
2G78+RRH, Thalakode, Kerala
670631, India
15 Feb 2026 04:55 pm
scattered
clouds
32.0 °C

A TALK ON RESEARCH METHODOLOGY

The Department of Commerce (BBA), SES College, Sreekandapuram organized a Talk on Research Methodology on 20 February 2026, from 10:30 a.m. to 12:30 p.m., at SES College, Sreekandapuram. The programme was conducted with the objective of familiarizing students with the fundamental concepts, processes, and practices involved in academic and business research.

A total of 60 students participated in the programme. The session provided students with an opportunity to understand the systematic approach to conducting research and highlighted the importance of appropriate research methods in producing reliable and meaningful findings.

The programme received active participation from the students of the college. A total of 60 students attended the two-hour session, demonstrating considerable interest in developing research-related knowledge and skills.

Objectives of the Programme

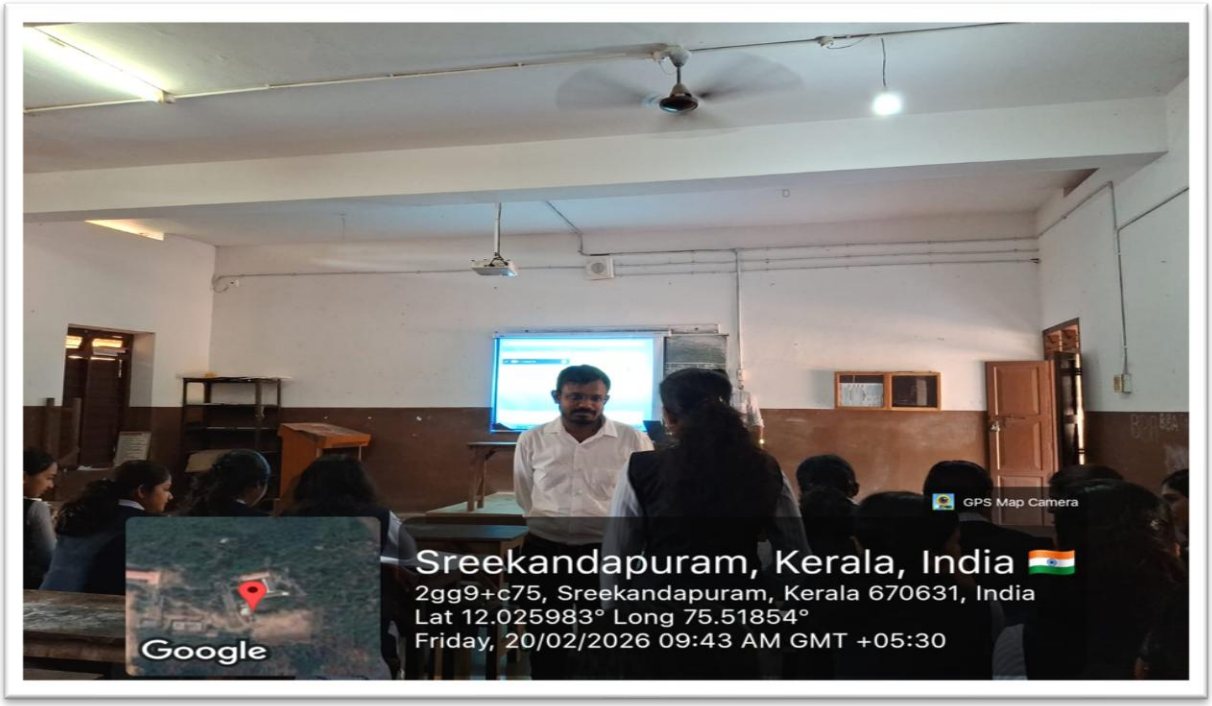
- To introduce students to the basic concepts and principles of research methodology.
- To develop an understanding of the research process and its various stages.
- To familiarize students with identifying research problems, setting objectives, and formulating research questions.
- To provide an overview of different research designs and methods.
- To develop awareness of appropriate data collection methods and research instruments.
- To introduce students to the basics of sampling techniques and data analysis.

Outcomes of the Programme

- Gain a clear understanding of the fundamentals of research methodology.
- Understand the major stages involved in planning and conducting a research study.
- Develop greater clarity in formulating research problems, objectives, and research questions.
- Identify suitable research methods, data sources, and sampling techniques for different research situations.
- Understand the importance of systematic data collection, analysis, and interpretation.
- Become aware of the significance of research ethics and academic integrity.


SES COLLEGE SREEKANDAPURAM
DEPARTMENT OF COMMERCE - BBA
A TALK ON RESEARCH METHODOLOGY
RESOURCE PERSON
DR.NIRMAL
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
SRM ARTS AND SCIENCE COLLEGE, CHENNAI
DATE 20-02-2026 | Friday
VENUE: SES COLLEGE
TIME 10.30-12.30


GPS Map Camera
Sreekandapuram, Kerala, India
2gg9+c75, Sreekandapuram, Kerala 670631, India
Lat 12.02597° Long 75.518516°
Friday, 20/02/2026 09:43 AM GMT +05:30
Google


GPS Map Camera
Sreekandapuram, Kerala, India
2gg9+c75, Sreekandapuram, Kerala 670631, India
Lat 12.025983° Long 75.51854°
Friday, 20/02/2026 09:43 AM GMT +05:30
Google

ACADEMIC EXTENSION ACTIVITIES

Academic extension activities were organised to provide students with practical exposure and community-oriented learning experiences. The activities included visits and outreach programmes to nursery schools, nearby business establishments, schools, and women empowerment initiatives.

These programmes aimed to enhance students' social awareness, communication skills, leadership qualities, and practical understanding of academic concepts. Visits to business establishments helped students gain knowledge about organisational functioning and business operations, while interactions with schools and nursery institutions improved their sense of social responsibility and interpersonal skills.

Programmes related to women empowerment created awareness about gender equality, self-confidence, entrepreneurship, and social development. These extension activities helped students connect classroom learning with real-life experiences and encouraged community participation and experiential learning.

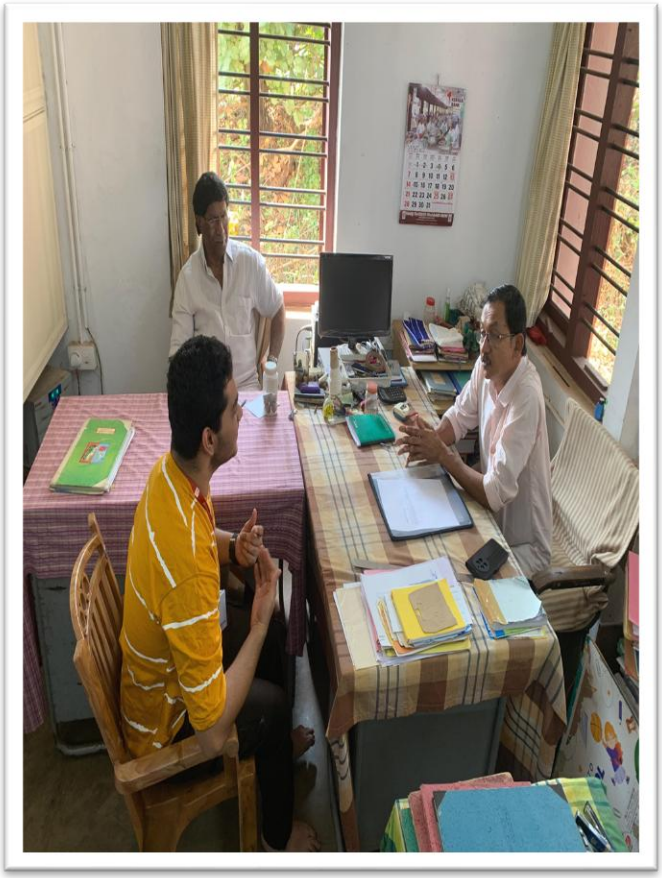
Objective

To provide students with practical exposure and experiential learning opportunities through community-oriented extension activities, thereby enhancing their social awareness, leadership qualities, communication skills, and practical understanding of academic concepts.

Outcome

The activities improved students' social responsibility, interpersonal skills, leadership qualities, and practical knowledge. They also enhanced awareness regarding women empowerment, entrepreneurship, and community development, enabling students to connect theoretical learning with real-life experiences.






GPS Map Camera
Maniyoor,Kerala,India
Taliparamba, Maniyoor, Kerala 670592, India
Lat 11.949796, Long 75.478734
Saturday, 09/05/2026 09:24 AM GMT+05:30
Note : Captured by GPS Map Camera




GPS Map Camera
Maniyoor,Kerala,India
Taliparamba, Maniyoor, Kerala 670592, India
Lat 11.949644, Long 75.478821
Saturday, 09/05/2026 09:25 AM GMT+05:30
Note : Captured by GPS Map Camera

CERTIFICATE COURSE ON PRACTICAL TRAINING IN GST AND INCOME TAX

The Department of Commerce (BBA), SES College, Sreekandapuram, in association with APS Academy Kannur organized a certificate course on "Practical Training in GST and Income Tax" with the objective of providing students with practical knowledge and hands-on exposure to the fundamentals and procedures of Goods and Services Tax (GST) and Income Tax as part of an MOU signed with them.

The course was designed to bridge the gap between theoretical knowledge acquired in the classroom and its practical application in real-world business and taxation environments. The course was conducted from November first week of 2025 at the convenience of students and APS faculties. A total of 60 students participated in the course. The course comprised 30 hours of training and was offered free of cost to the students of SES College, Sreekandapuram.

Objectives of the Course

- To familiarize students with the basic concepts and structure of GST and Income Tax.
- To provide practical knowledge of GST registration, return filing, and compliance procedures.
- To introduce students to Income Tax computation, deductions, exemptions, and tax planning.
- To familiarize students with Income Tax Return (ITR) filing procedures.
- To enhance students' practical skills and employability in the areas of accounting, taxation, and finance.

Major Areas Covered

1. Introduction to GST – Basics and Structure
2. GST Registration and Returns
3. Input Tax Credit and GST Compliance
4. E-Way Bill and E-Invoicing
5. Introduction to the Income Tax Act
6. Heads of Income and Tax Computation
7. Deductions, Exemptions and Tax Planning
8. Income Tax Return (ITR) Filing
9. TDS – Basics and Return Filing
10. Practical Case Studies and Hands-on Exercise

Learning Outcomes

- Understand the fundamentals of GST and Income Tax.
- Perform basic GST registration and return filing procedures.
- Understand and apply Input Tax Credit and GST compliance requirements.
- Calculate taxable income and Income Tax liability.
- Identify applicable deductions and exemptions.
- Understand the basics of TDS and TDS return filing.
- Develop familiarity with Income Tax Return (ITR) filing procedures.
- Apply taxation concepts to real-life business situations through case studies.
- Gain practical, career-oriented taxation skills useful for employment and further professional studies.

