KU2MDCENG105: FOOD AND FASHION NARRATIVES

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	MDC	100-199	KU2MDCENG105	3	45

Learning Approach (Hours/ Week)			Marks Distribution			Duration of ESE (Hours)
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	
3	-	0	25	50	75	1.5

Course Description:

This course will explore the fascinating connections between food and fashion. By reading literature, and going through case studies, students will learn about the cultural, social, and economic aspects of these two important industries. By the end of the course, students will have a deeper understanding of how food and fashion shape our lives and society. No prior knowledge is required, just a curiosity about the world around us.

Course Prerequisite: NIL

Course Outcomes:

CO No.	Expected Outcome	Learning Domains
1	Students will gain insights into how historical events have impacted both food and fashion trends.	U
2	Students will be able to understand the relationship between food and fashion and how they influence each other.	An
3	Students will understand how food and fashion trends influence literature	U
4	Students will be able to critically evaluate the role of media and advertising in shaping our perceptions of food and fashion.	E
5	Students will be able to communicate ideas clearly about how food and fashion shape our daily lives and society.	A

****Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)***

Mapping of Course Outcomes to PSOs

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1						X	
CO 2						X	
CO 3	X					X	
CO 4		X				X	
CO 5	X		X				

COURSE CONTENTS

Contents for Classroom Transaction:

MODULE	UNIT	DESCRIPTION	HRS 45
1	**MODULE TITLE 1: FOOD FOR THOUGHT**		**10**
	1	Anita Roy. "On taste: An etymological and gustatory exploration."	
	2	Krishnendu Ray. "Disreputable cuisines: The politics of street food in India."	
2	**MODULE 2: NARRATIVES OF FOOD**		**10**
	1	William Makepeace Thackeray. "Poem to Curry."	
	2	Lewis Carroll. "A Mad Tea Party." *Alice in Wonderland.*	
3	**MODULE 3: FASHION AND FE/MALE**		**10**
	1	Kim Addonizio. "What Do Women Want?"	
	2	Gita Hariharan. "The Remains of the Feast."	
4	**MODULE TITLE: FASHIONING SUB/NATION**		**10**

	1	"Rethinking 'Keraleeyatha': Clothing and the Politics of the Body" *Ala* (Podcast) www.alablog.in/tag/Keraleeyatha/	
	2	Srinwantu De. "How a kidnapped girl from Mughal India inspired Mexico's traditional costume."	

5	**Teacher Specific Module**	**5**
	Directions	
	Encourage students to share their insights and experiences regarding recent food and fashion trends.	

Essential Viewing

1. *Salt N' Pepper* (2011)
2. *Ustad Hotel* (2012)

Suggested Reading/Viewing:

1. Salim Ahamed. *Pathemari* (2015)
2. Musthafa Mubashir and M. Shuaib Mohamed Hanee. "Dress and Gulf imagery in two Malayalam films: *Pathemari* and *Marubhoomiyile Aana.*

Assessment Rubrics:

Evaluation Type		**Marks**
End Semester Evaluation		**50**
Continuous Evaluation		**25**
a)	Test Paper- 1	5
b)	Test Paper-2	5
c)	Assignment	5
d)	Seminar	5
e)	Book/Article Review	5
Total		**75**